



Go Local Grow Local

The Cloncurry Local Business Network working with the Cloncurry Shire Council will be undertaking a shop local promotion commencing on 11 November 2024 and concluding on 5.00pm 18 December 2024.

The campaign is designed to showcase the local businesses in Cloncurry and encourage residents to shop local.

Shop Local Campaign Benefits

- More money stays in the community
- Industry and economic growth
- Local jobs are created and sustained
- Promote and strengthen the local community
- Enhanced liveability
- Customer service is enhanced

Campaign Outline

Local Businesses are asked to come on board for the annual shop local campaign for the Cloncurry Local Business Network.

Requirements of Local Businesses:

- FREE for businesses to participate
- We ask that you acknowledge the terms and conditions and fill out the nomination form
- Promote the shop local campaign in store
- Ensure each eligible shopper is given the opportunity to fill out an entry form
- Display the entry box in store
- Use provided entry forms only (**DO NOT PHOTOCOPY**). Call Council 4742 4100 for more forms.
- Return any unused entry forms

Eligible customers are those that spend \$50 or more in one transaction. There is one entry per \$50 purchase with a maximum of five entries in one transaction. (e.g a shopper who spends \$250 or over will receive five entries only.)

Prizes will include 40 x \$50.00, 30 x \$100.00, 11 x \$500.00 and 7 x \$1,000.00 gift cards. These will consist of Cloncurry gift cards that can be used in any participating store (the business will need to be a redemption store for the Cloncurry gift card program). All vouchers expire 3 years from the load date.

All participating businesses will be listed on Council's website and on any promotions.

Please read full terms and conditions.



Nomination Form

Business Name: _____

Business Address: _____

Phone Number: _____

Email Address: _____

Website or Facebook Page: _____

Are you currently a Cloncurry gift card redemption store: _____

If no please contact Council to sign up for the program (Please note that there is a small cost to join the gift card program)

Participating businesses committ to completing a shop local survey to be returned with the entry boxes for the last draw. Return entry boxes by:

- 12.00pm Friday 6 December 2024 (First Draw)
- 10.00am Thursday 19 December 2024 (Final Draw)

I confirm that the above business will participate in the Cloncurry Local Business Network Shop Local Campaign for Christmas 2024.

By agreeing to participate, I also sign and accept the Terms and Conditions of the Shop Local Campaign.

Signature: _____

Name: _____ **Date:** _____

Please return completed form to Cloncurry Shire Council by Thursday 7 November 2024.
Please also email a high quality logo if applicable to council@cloncurry.qld.gov.au.

Cloncurry Shire Council – Local Business Network

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