



SHOP THE LOCAL WAY

Cloncurry

Shop Local Campaign

The Cloncurry Local Business Network under the Cloncurry Shire Council will be undertaking a shop local campaign commencing in July 2022.

The campaign is designed to showcase local businesses in Cloncurry and encourage residents to start shopping local.

Shop Local Campaign Benefits

- More money stays in the community
- Local jobs are created and sustained
- The local community and economy are strengthened
- Quality of life is improved
- Customer service is enhanced

Campaign Outline

Local Businesses are asked to come on board for the shop local campaign for the Cloncurry Local Business Network.

Requirements of Local Businesses:

- FREE to participate
- Promote the shop local campaign
- Provide the Local Business Network with the completed form
- Provide the Local Business Network with any upcoming promotions, giveaways, sales etc
- It is the responsibility of the business to provide the Local Business Network with up to date information

All businesses will be listed on Council's website on the Shop the Local Way - Cloncurry page and on any promotions for the campaign.

Participating business will be showcased on the Shop the Local Way - Cloncurry Facebook page.



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Name of Applicant: _____

Phone Number: _____

Email: _____

Company Name: _____

Company Address: _____

Company Website (if applicable): _____

Company Social Media (if applicable): _____

Information on Business (max two sentences or four dot points): _____

Key Highlights (e.g. store renovations, new location, new product line, sale): _____

Please supply a photo of business or product line for promotional use (the photo cannot have any copyright) By providing Council with the photo you allow Council to use the photo for promotion.

Signature: _____

Name: _____ **Date:** _____

Should you have any queries regarding the Cloncurry Open for Business Campaign please contact the Cloncurry Local Business Network via Council. Please return completed form to Cloncurry Shire Council by Friday 8 July 2022. Please also email a high quality logo or photos to council@cloncurry.qld.gov.au.

Cloncurry Shire Council – Local Business Network

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