



## FACT SHEET: ELECTION ADVERTISING SIGNAGE

### Election signage

Election signage in Queensland is regulated by the Electoral Commission Queensland, under the *Electoral Act 1992*.

The Electoral Commission Queensland is responsible for enforcing the rules for electoral signage around official voting locations.

Election signage in Cloncurry Shire

Cloncurry Shire Council regulates advertising signage in the Local Government Area (LGA) through approved Local Laws and the current Cloncurry Shire Planning Scheme.

### The *Electoral Act 1992 (QLD)* –

The *Electoral Act 1992* provides guidance on the size, quantity, and placement of election signage at polling places for State elections and by-elections.

Candidates and/or political parties must also ensure that all signage is compliant with political advertising regulations and carries an appropriate authorisation.

### Cloncurry Shire Planning Scheme -

*Election signage – do I need a Development Permit?*

No. The current Cloncurry Shire Planning Scheme Section 5.8 outlines the level of assessment for “Placing an Advertising device on a premises” as *Self-assessable*.

Self-assessable development does not require a development permit, but it must comply with any self-assessment criteria nominated by the Cloncurry Shire Planning Scheme.

There are a number of Acceptable Outcomes within the Advertising Devices Code which **must** be complied with for the signage to be considered self-assessable. Please note that some of the Acceptable Outcomes may not be relevant to your proposed signage.

Where no appropriate outcome is identified within the current Cloncurry Shire Planning Scheme, reference is to be made to the Electoral Commission Queensland **Fact Sheet 17 Electoral Signage at polling places for State elections and by-elections** found here: [https://www.ecq.qld.gov.au/\\_data/assets/pdf\\_file/0022/12793/Fact-sheet-17-Election-signage-at-polling-places.pdf](https://www.ecq.qld.gov.au/_data/assets/pdf_file/0022/12793/Fact-sheet-17-Election-signage-at-polling-places.pdf)

### Subordinate Local Law No. 1 Administration –

*Do I require a permit under a Local Law?*

Yes. A permit is required for advertising signage (including Election Signage) under Subordinate Local Law No. 1 Administration - Schedule 10.

The application must address the following:



- a) details of the advertising device including the dimensions, colour, content, materials and construction; and
- b) details of where the device is to be located and how it is to be affixed; and
- c) where necessary, an engineer's certification of the structural adequacy of the device with reference to wind velocity loadings; and
- d) for election signs, particulars of the signs, details of where the signs are to be located and when they will be erected and removed; and
- e) before the application is granted, the applicant must provide evidence of any necessary statutory permit, authorisation or approval for the development and use of the relevant land.

## Cost associated with a Local Law Permit

An application fees is applicable and is payable at time of lodgement of application form. The fee must be paid prior to any assessment of the application.

Please contact Council's Administration Centre for approval fees.

Attached is a copy of the relevant application form for *Election Advertising Signage (FRM – IE3031-03)*.

## Other Approvals –

The Department of Transport and Main Roads has developed a fact sheet for Election Signage. The fact sheet for Election Signage can be obtained from <http://www.tmr.qld.gov.au/business-industry/Technical-standards-publications/Roadside-advertising-guide.aspx> .

Please note that for signage erected along a state-controlled road to be considered *self-assessable* it **must** comply with statutory controls and criteria as set out by the Department of Transport and Main Roads.

It is an offence to litter. Signs not removed within a reasonable timeframe after the election (e.g. 5 business days) or otherwise maintained properly, may be removed at owners expense and costs of removal charged back to the applicant.

## Further Information

For the latest information on divisional maps, election dates, enrolment, and electoral rolls, voting and nominations, visit:

Electoral Commission Queensland [www.ecq.qld.gov.au](http://www.ecq.qld.gov.au)

Australian Electoral Commission [www.aec.gov.au](http://www.aec.gov.au)

Or by contacting Cloncurry Shire Council

By email: [council@cloncurry.qld.gov.au](mailto:council@cloncurry.qld.gov.au)

By post: Mail to Cloncurry Shire Council, PO Box 3, CLONCURRY QLD 4824

By fax: (07) 47 421 712

In person: Cloncurry Shire Council Administration Centre,  
38-46 Daintree Street, Cloncurry

Enquires: (07) 47 424 100